

## **The Market Outlook in Russia and Eurasia**

- The Russian and Eurasian economy is expected to grow at a rate of 5.5 to 6.5 percent in 2004-2006.
- The area's printing industry includes more than 7,000 firms.
- Printing equipment sales in 2003 totaled US\$290 million, including US\$210 million in imports. Managers of large printing companies bought 2,800 large presses, 900 prepress machines and 700 postpress machines.
- Market potential for sales of printing equipment in 2004 is US\$400 million. The process of privatization of state-owned printing companies will be completed in 2004, with private investors planning to double their spending on printing equipment to modernize plants and operations.