



INTERNATIONAL DAY CONFERENCES
[PRINT[®]05 & CONVERTINGSM05](#)

***“Creating the International Future of Print
Through Innovation and Technology”***

GASC has announced a series of six special “International Day” conference programs to be held during the upcoming PRINT[®]05 & CONVERTINGSM05 in Chicago.

The series will kick off with a welcoming program at which leaders of major industry associations worldwide will be honored with Presidential PRINT[®] Awards. NPES and GASC Chair Kathryn Marx will speak on “Creating the International Future of Print Through Innovation and Technology: The Creative Role of Printing Industry Trade Associations.”

NPES/GASC President Regis J. Delmontagne will welcome and present the roughly 20 association leaders with awards recognizing their role in promoting print in their respective nations.

Following the inaugural conference, five more international events will take place at [McCormick Place](#), each including breakfast and a series of expert speakers.

September 10 - Latin America Day

September 11 - Canada Day

September 12 - Asia Pacific Day

September 13 - Europe and Eurasia Day

September 14 - Middle East and Africa Day

Each conference will be followed by VIP show floor tours conducted in English and additional languages appropriate to the region.

Sponsorship opportunities available

International Day programs can be a highly visible way of communicating with key leaders of global print markets. Now, GASC is offering sponsorship opportunities for member companies to promote themselves at these conferences. This is a unique opportunity for exhibitors looking to expand their overseas presence, or get a good start on exposing their company to an international audience from countries all over the world. The participants of these conferences represent significant buying power on an international basis, and include VIPs from international printing associations, large corporate entities in a broad range of nations, diplomatic personnel from commercial service offices abroad, and other key individuals.

For \$2,500, sponsors have the chance to speak at the breakfast conference and welcome these key attendees. Even this short introductory speech gives sponsors a good opportunity to introduce their company and its goals to an international audience, one

they would have to travel for weeks and spend untold dollars to duplicate on their own.

In addition, the sponsor's logo will be displayed on the conference program, their literature will be distributed to conference attendees, and a tour will be conducted including a visit directly to the sponsor's exhibit following the conference, for an additional contact with this unique audience. One hundred participants are expected for the Inaugural Day, Latin America Day and Asia Pacific Day; and fifty participants for Canada Day, Europe and Eurasia/Russia Day, and Middle East/Africa Day.

For information, contact Michael Hurley at NPES, mmhurley@npes.org.

BREAKFAST CONFERENCE PROGRAM

Room S-103bc

September 9-14, 2005

Daily Schedule

7:45 a.m. **Registration and Continental Breakfast Opens**
8:30 a.m. **Speaker Program Begins**
10:00 a.m. **Program Ends, (Exhibit Floor Opens)**

September 9 **Inaugural International Day Conference**
 "The Creative Role of Printing Industry Trade Associations"
 Presidential PRINT® Awards Ceremony
 Chairman and President of The Graphic Arts Show
 Company

September 10 **Latin America Day Conference**
 "The Future of Printing and Converting in Latin America"
 Panel of Leading Printers and Suppliers in Latin America
 Guided Show Floor Tours in Spanish and Portuguese of Award
 Winning
 Technology Exhibits, following the Conference

September 11 **Canada Day Conference**
 "Printing Business Innovations in the Canadian Market"
 Panel of Leading Canadian Printers

September 12 **Asia Pacific Day Conference**
 "Print India on the Road to Excellence"
 Panel of Leading Indian Printers and Suppliers
 "The Future of Printing and Converting in the Chinese Market"
 Panel of Leading Chinese Printers and Suppliers
 "Challenges and Opportunities in the ASEAN Market"
 Panel of Leading Printers from ASEAN Countries
 Guided Show Floor Tours in Chinese, Japanese, English and
 Hindi of Award Winning Technology Exhibits

September 13

Europe and Eurasia Day

“The Changing Business of Printing in the European Community”

GAIN Consulting Group

“Growth in Developing Markets of Eastern Europe and Eurasia”

Panel of Leading Printers of Russia, Ukraine and Croatia

Guided Show Floor Tours in Russian, Croatian, English and Spanish of

Award Winning Technology Exhibits

September 14

Middle East and Africa Day Conference

“Outlook for Printing and Converting in the Middle East and Africa”

Panel of Leading Printers from Kuwait, Saudi Arabia, Nigeria and Kenya

Guided Show Floor Tours in Arabic, Swahili and English

Of Award Winning Technology Exhibits