

**U.S. TECHNICAL ADVISORY GROUP
TO ISO TECHNICAL COMMITTEE 130**

Secretariat:

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USTAG / TC130 N 3737

RESPONSE REQUESTED

June 2, 2010

TO: USTAG to TC130 Experts and Observers

FROM: Debbie Orf

RE: Notice of October 2010 Working Group meetings and 24th Plenary

You are cordially invited to attend the meetings of ISO TC 130 WG 2 (Prepress Data Exchange), WG2/TF2 (PDF/X), WG5 (Safety and Ergonomics) and JWG 9 (Development of ISO 12640-5) in Sao Paulo, Brazil the week of October 11-16, 2010.

Information regarding the meeting schedule, location and hotel accommodations is attached. Agendas will be distributed soon.

Also provided are meeting and hotel registration forms. Please complete and return these forms by the requested deadlines to help the host with necessary meeting preparations.

Meeting Registration form: return by **September 1, 2010** to both the meeting host and the TC130 Secretariat.

Hotel Registration form: return by **October 5, 2010** to hotel contact noted on the form.

Thank you


[ISO/TC 130](#)

Graphic technology

E-mail of Secretary: karin.winkelmann@din.de

Secretariat: DIN

TC 130 Plenary and WG meeting notice Sao Paulo 2010-10

Date of document	2010-05-27
Expected action	Reply
Due Date	2010-09-01
Source	ISO/TC 130

Background

This document includes

- **Logistical information** for the ISO/TC 130 Plenary and WG meetings being held in Sao Paulo 2010-10-11/16

- **Meeting plan** which is discussed with the convenors and the chairman

- **Registration form for the meetings** (Word file see ISO/TC 130 N 1662) -->

Deadline: 2010-09-01

- **Hotel registration form** --> (Self booking, word file see ISO/TC 130 N 1662)

Deadline: 2010-10-05

The special rates for the meeting hotel are offered from 11 to 16 October 2010 in the hotel registration form. After consultation between [Mr. Affonso La Rocca](#) and the host he told, that it is possible to extend the special price to the period 10 to 17 October 2010. You only have to send to him the reservation form with the new period. If you should get any problems please contact **Máira da Costa P. N. da Luz** mcosta@abtg.org.br

LOGISTICAL INFORMATION

ISO/TC 130 – 24th Plenary and Working Group Meetings on 11-16 October 2010 in Sao Paulo, Brazil

The 24th Plenary and the Working Group meetings will be hosted by ABTG (Brazilian Association of Printing Technology) on behalf of ABNT (Brazilian Association of Technical Standard).

MEETING PLACE

Intercontinental Hotel & Resorts

Alameda Santos 1123

SAO PAULO, 01419-001 • BRAZIL

Front Desk: +55-11-31792600

Fax: +55-11-3179 2666

VISA INFORMATION

If an expert needs an invitation letter for the visa application, please contact Ms. Maíra Luz in ABTG office at mcosta@abtg.org.br and ask for an invitation letter. We will send it to you as requested.

ACCESS TO MEETING

From Cumbica (Guarulhos) International Airport (GRU)

Distance 35 KM / 21.75 MI SOUTH WEST to Hotel

Taxi Charge (one way): around US\$ 80.00

Time by taxi: 1 hour

HOTEL INFORMATION

We have a special price for reservation in the same hotel that will be hold the ISO/TC 130 meeting. All participants are requested to make their own reservation at the hotel by using the attached registration form from the hotel.

The deadline for the hotel reservation is 2010-10-05 to be sure to get the special price for the accommodation. For more information about Intercontinental Hotel, please see the video in <http://www.ichotelsgroup.com/intercontinental/en/gb/locations/saopaulo>.

There are several hotels in this area:

- **Tivoli Hotel** in Alameda Santos, 1437 – Classic Room – around US\$ 362 plus tax – (55 11) 3146-6452 – reservas.htsp@tivolihotels.com – www.tivolihotels.com (around five minutes by foot from the hotel event)
- **Pestana Hotel** in Rua Tutóia, 77 – Luxury Room - around US\$ 193,00 plus tax – (55) 0800 0266 332 ou (55 11) 2187-5000 – reservas@pestanahotels.copm.br – www.pestana.com (around fifteen minutes by foot from the hotel event)
- **Cesar Hotel** in Av. Paulista, 2181 – Junior Suite - around US\$ 207,00 plus tax – (55 11) 3049-6666 – reservas@posadas.com – www.caserbusiness.com.br (around fifteen minutes by foot from the hotel event)
- **Renaissance Hotel** in Alameda Santos, 2233 – Deluxe Room – around US\$ 399,00 plus tax – (55 11) 3069-2807 – reservas.brasil@marriott.com – www.marriott.com (around five minutes by foot from the hotel event)

REGISTRATION

Experts are requested to complete the attached registration form and submit to ISO/TC 130 Secretariat, Ms. Karin Winkelmann (DIN) with a copy to Ms. Maíra da Costa Pedro **by 1 September 2010.**

The registration form is also available as word-file (see ISO/TC 130 N 1662)

Additional to this registrations all National Member Bodies and Liaison Organizations have to notify their delegates for the Plenary Meeting and their heads of delegation to the Secretariat of ISO/TC 130 one month before the date of the meeting.

MEETING PLAN FOR ISO/TC130 WG AND PLENARY MEETINGSREGISTRATION

See annex.

SOME INFORMATION FROM SÃO PAULO

The numerous Sao Paulo attractions make the city one of Brazil's major cultural centers, combining ethnic diversity with a wide array of attractions that cater to the many cultural influences. According to the Sao Paulo Convention and Visitors Bureau, Sao Paulo has around 52 different types of cultural cuisines to offer and hosts 90,000 events each year! Clearly, there is something for everyone in Sao Paulo's attractions.

EXPERIENCE THE DIVERSE CULTURES IN SAO PAULO FOOD AND DRINK

Sao Paulo food and drink is very different from many of the other cities in Brazil. In fact, you'll find that almost every Brazilian city has its own regional flair when it comes to the local cuisine. Why is that? Each city is made up of very diverse inhabitants! And in Sao Paulo, there is a large Japanese community that has heavily influenced many of the food selections in the city. There are also many Middle Eastern and Lebanese restaurants, making Sao Paulo one of the best places in all of Brazil to try new kinds of cuisine from across the world!

Of course, it would be a good idea to familiarize yourself with some of Sao Paulo's favorite local dishes before you head out to eat – you can't truly experience the city if you haven't eaten Sao Paulo food and drink like a local!

- Bauru sandwich: this is a local favorite! A hot sandwich filled with tomato, cucumber, and four different kinds of cheese over roast beef.
- Carne del Sol: sun-dried meat snack, usually salted and spiced beef.
- Feijoada: a tasty stew of black beans, beef, and pork; usually there are several types of sausage included in the dish as well as salted pork trimmings. It's made in a large, clay pot, so that the broth becomes thick and richly browned. Typically served over rice, locals enjoy it with a glass of red wine.
- Mandioca: typically served at bars, this is a cassava root, served deep fried and sprinkled with salt, or you can ask for it cooked and seasoned with butter. Better than potato chips!

As for Sao Paulo drinking, here are a few favorite drinks:

- Cachaca: Cachaca is the national spirit of Brazil, making it a drink with a long history – over 400 years as Brazil's favorite drink! It is made out of sugar cane through a process very similar to making rum, though Cachaca uses freshly fermented and distilled sugarcane juice instead of molasses. Some of the best Cachaca has been aged a few years.
- Caipirinha: this is an exotic, traditional cocktail that blends Cachaca together with sugar cane, some ice and a few crushed limes. The ingredients are all thrown together and then muddled with a blunt spoon or a masher, with a twist of lime to top it all off!

•Guarana: made from the Guarana plant, it's a sweet fruit drink that also has caffeine! Very tasty, and a favorite Sao Paulo fruit juice.

Where can you go for this delicious Sao Paulo food and drink? Here a few Sao Paulo restaurants that have been highly recommended by visitors in the past! They each have a very different selection of foods, so why not try out a new place each night and get the full Sao Paulo food and drink experience! Try Sao Paulo food and drink at these local Brazilian Restaurants:

Antiquaruis – Cuisine: Spanish/Portuguese

Alameda Lorena, 1884

Jardim Paulista, Avenida Paulista

T: 011 3082-3015

Capim Santo – Cuisine: Brazilian

Rua Ministro Rocha Azevedo 471

Cerquiera Cesar, Jardins

T: 011 3068-8486

Famiglia Mancini – Cuisine: Italian

Rua Avandava 81

Centro, Centro

T: 011 3256-4320

Kabuki – Cuisine: Japanese

Rua Girassol 384

Vila Madalena, Vila Madalena

T: 011 3814-5131

Le Chef Rouge – Cuisine: French

Rua Bela Cintra 2238

Cerqueira Cesar, Jardina

T: 011 3081-7539.

What's all the hype over Sao Paulo shopping? According to local rumor, if you can't find what you're looking for in Sao Paulo, you simply can't buy it in Brazil! As home to some of the industry's most famous models, Sao Paulo has become a haven for those looking to buy everything from Brazilian designs to European fashion and try some of the best gourmet foods in the country!

There are several key Sao Paulo shopping areas to visit, the first being the neighborhood of Jardins, full of high-end fashion boutiques. Head to Rua Augusta or Alameda Lorena for international styles and brands of clothing, expensive jewelry and luxury gifts, and gourmet restaurants and cafés.

After spending time there, it would also be enjoyable to take a browse through the shops in Centro on Rua 25 de Marco, where everyone in Sao Paulo tends to come for their smaller shopping needs. Tourist trinkets abound at the market, but there are also things like belts, handbags and textiles at great prices – you might even be able to bargain for a great deal!

The Japanese neighborhood in Sao Paulo is another fabulous stop for Oriental items, and on Sundays there is a fantastic food market with shop stalls, and everything from Buddhas to bonsais can be found here!

Sao Paulo shopping can also be found at the malls, which are all very upscale, high class and elegant. There are many sophisticated stores and refined jewelers, as well as fine dining restaurants! Make sure you dress your best when visiting a Sao Paulo mall: Shopping Morumbi, Shopping Iguatemi and Shopping Patio Higienopolis are among the favored malls by locals.

If you're hoping to get some little trinkets to bring home for friends, or just want a completely different shopping experience, take a visit to one of the weekend street markets! You can bargain, haggle with shop owners, and find some fantastic one-of-a-kind antique items you won't see anywhere else!

Another thing to keep in mind are the hours – most stores are open Monday to Friday from 9am to 6pm, and close at 1pm on Saturdays. Malls tend to be open from 10am to 10pm every day except for Sunday, when you'll find that almost all shops are closed. You can use both cash and credit cards at nearly every store, though traveler's checks aren't typically accepted.

Sao Paulo shopping is a fun and enjoyable experience, and for the most part you should be perfectly safe in all shopping and store locations. The only main precaution is that you keep your purse or wallet close to your body, since many of the markets are quite busy, and be careful not to flash around any large amounts of cash. Take a taxi back to your hotel if you've shopped at one of the high-end stores – a safe shopping experience is a good shopping experience!

GENERAL INFORMATION



Al. Santos, 1123 São Paulo-SP Brasil Cep 01419-001

Tel: 55 11 3179 2600 • Fax: 55 11 3179 2666 • Toll free: 0800 11 8778

www.intercontinental.com/ساوپاولو



Privileged Location

Located in Alameda Santos, 1123, the InterContinental São Paulo has the advantages:

- One block away from Paulista Avenue, the most important financial district in São Paulo;
- Close to main commercial centers and cultural areas;
- 19 miles from Guarulhos International Airport and 4 miles from Congonhas Domestic Airport.



Room Facilities

154 comfortable rooms, 17 Junior Suites, 17 Executive Suites and 1 Presidential Suite. All rooms equipped with:

- Air conditioning;
- Cable TV;
- Workstation with 2 telephone lines;
- Cable and Wi-Fi high speed internet access;
- Coffee / Tea facilities;
- Electronic safety deposit box;
- Ironing board and iron.



Cuisine

Located at the lobby the Tarsila Restaurant and Bar, offers:

- 143 seats divided in 3 areas: Tarsila Private Room, Main Dining Room and Sushi Bar;
- The flavor of its contemporary cuisine with Brazilian influence pleases the most distinguished clients;
- 24 hour Room Service is also available.

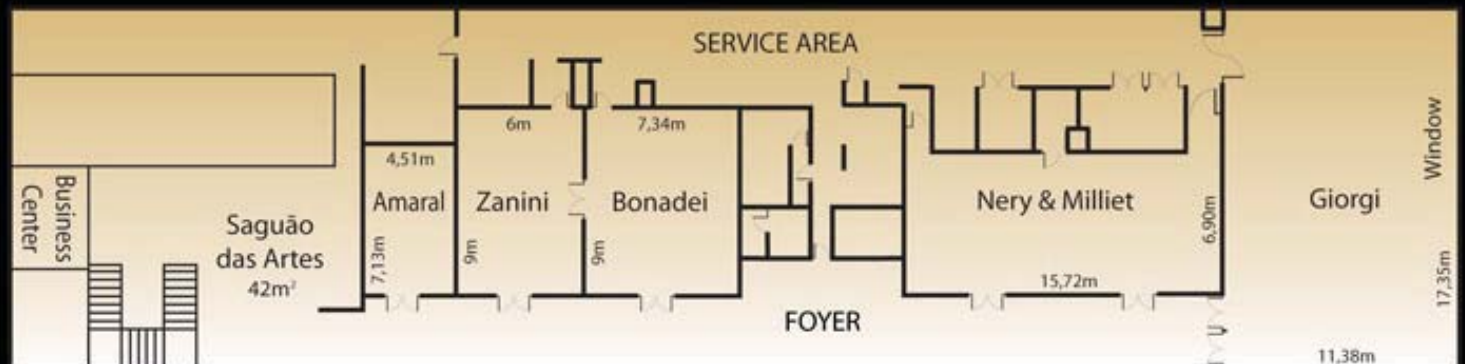


CONVENTION CENTER

9 rooms for meetings and events that have differential as:

- Luxury décor
- Capacity up to 450 people
- Audiovisual equipment of last generation
- Connecting the Internet to computers via cable and Wi-Fi

Meeting Room Level 01



Meeting Room Level 02



Especifications table

Meeting Room	Dimensions m	Area m ²	Height m	"U"	"S"	Classroom	Reception	Banquet	Single Table	Buffet	Theater
Amaral	4,51 x 7,13	32	2,80 / 3,10	-	-	-	-	-	10	-	-
Zanini	6,00 x 9,00	54	2,80 / 3,15	21	24	24	50	40	24	30	50
Bonadei	7,34 x 9,00	66	2,80 / 3,15	27	36	36	60	50	24	40	60
Nery & Milliet	15,72 x 6,90	108	2,40 / 2,80	40	60	69	100	100	44	70	100
Giorgi	11,38 x 17,35	197	2,58 / 2,95	56	90	108	200	150	52	120	208
Andrade	4,29 x 8,55	36	2,62 / 3,05	15	12	10	30	20	15	20	20
Malfatti	6,22 x 7,51	46	2,50 / 2,80	18	18	18	35	30	20	20	30
Brecheret	6,86 x 7,33	50	2,60 / 2,90	21	24	27	40	40	20	30	40
Di Cavalcanti	17,34 x 23,37	405	3,40 / 3,90	80	210	250	450	350	86	280	450



INTERCONTINENTAL

SÃO PAULO

Draft schedule of Meetings (version 03 - 2010-05-27)
ISO/TC 130 Working Groups and Plenary Meeting
Sao Paulo, Brazil (2010-010-11/16)

	Monday 2010-10-11		Tuesday 2010-10-12		Wednesday 2010-10-13		Thursday 2010-10-14		Friday 2010-10-15		Saturday 2010-10-16	
	a.m.	p.m.	a.m.	p.m.	a.m.	p.m.	a.m.	p.m.	a.m	p.m	a.m	p.m
Room 1 50 seats	WG3	WG3	WG3	WG3	WG3	Social Event	WG2	WG2	WG2	JWG9	Plenary	Plenary
Room 2 30 seats	WG2/TF2	WG2/TF2	WG2/TF2	WG2/TF4 XMP	Post- press	Social Event		TF1 CF	WG4	WG4		
Room 3 30 seats	WG1	WG1	WG1	WG1	WG5	Social Event	WG5	WG5	WG5	Security Printing		

For the following Working Groups meeting facilities are available, but the decision to meet in Sao Paulo is still open: WG 1, WG5 and Security Printing.

Note: The notification by the convenor of the meeting of a working group shall be sent to its members and to the secretariat of its parent committee, at least 6 weeks in advance of the meeting (ISO/IEC Directives, Part 1, 4.2.2).