

For More Information Contact:

Contact: Debbie Vieder

Phone: 703/264-7200

E-mail: dvieder@npes.org

FOR IMMEDIATE RELEASE

May 15, 2009

**NPES 2009 REGIONAL MEETINGS TO SPOTLIGHT HOW TO
RECOVER AND SUCCEED IN CURRENT ECONOMIC CONDITIONS**

Reston, VA—NPES The Association for Suppliers of Printing, Publishing and Converting Technologies is offering a series of Regional Meetings in Ohio, Illinois, New Jersey and Massachusetts during the month of June. Aptly themed “On the Road to Recovery,” the NPES 2009 Regional Meetings aim to deliver the most up-to-date economic and trend information for graphic communications professionals to equip them move their companies forward now.

“Given the recession, it’s more important than ever for graphic communications executives to stay on top of the latest industry findings and trends. We have, therefore, tailored this year’s program to offer exactly the industry-specific economic, technology and trends information most relevant to helping companies move beyond their current business situations,” says Ralph Nappi, NPES President. “Our Regional Meetings offer a convenient way for member companies and other interested parties to gain such knowledge and share ideas with colleagues—without having to travel far from their own offices.”

Running from 8:30 a.m. to 2:00 p.m., each program will kick off with timely and informative presentations by two of the industry’s most knowledgeable and respected speakers. Industry economic ‘guru’ Dr. Joe Webb will reveal the current dynamics of the economy and the printing industry, and discuss the new market for communications that print will encounter in the next five years and beyond. Print

technologies expert Frank Romano will then present powerful information on the latest trends in printing technology, print buying, company sizing, emerging technologies and more. The presentations will be followed by an interactive “Battle of the Titans” discussion between the two provocative speakers, to be moderated by Nappi.

The day will conclude with guided VIP plant tours in three locations that will allow participants to network with peers while further expanding their real-world outlook for how to succeed in the second half of 2009 and into next year.

The NPES Regional Meetings, previously held during the winter, were moved this year to the spring/summer. The meetings will take place:

- Friday, June 12 in Dayton, OH
- Monday, June 15 in Chicago
- Thursday, June 25 in Teaneck, NJ
- Friday, June 26 in Boston.

Finally, keeping the economy in mind, NPES is offering a “Stimulus Special” registration fee this year of 50% off the 2008 fee. Thus registration will cost \$75 for NPES members (\$50 for each additional attendee) and \$195 for non-members (\$150 for each additional attendee).

For more information, or to download a registration form, visit: www.npes.org.

About NPES

NPES is a U.S. trade association representing more than 400 companies that manufacture and distribute equipment, software and supplies used across the workflow of printing, publishing and converting processes. NPES is a co-sponsor of the global PRINT show and GRAPH EXPO—the largest and most comprehensive prepress, printing, converting, package printing, binding and

finishing, mailing and fulfillment, and offset and digital equipment trade show and conference in the Americas. Complete information about the association, its programs and member companies, is available online at: www.npes.org, by phone: 703/264-7200, or fax: 703/620-0994.

###