



NPES World Business Development Trip to Japan and China
Tokyo, Shanghai, and Beijing
September 21-28, 2007

Thursday, Sept 20, Arrive Tokyo

Tokyo Business Agenda

- **Friday, Sept 21**
Opening day of IGAS 07, world's largest international trade show in 2007
Personalized pre-planned visits to IGAS exhibitors
- **Saturday, Sept. 22**
NPES World environmental printing seminar or press conference at IGAS
Industry visits to major Japanese printer and manufacturer
- **Sunday, Sept. 23**
Business Development Meeting with Japanese Graphic Arts Suppliers Association
Pre-arranged meetings with prospective Japanese dealers

Monday, Sept 24, Travel to Shanghai

Shanghai Business Agenda

- **Tuesday, Sept 25**
Morning: Printing equipment manufacturer plant visit
Afternoon: Printing company visit
- **Wednesday, Sept 26**
Morning: Visit to Shanghai Goss Printing Equipment Co.,

Afternoon: **3rd NPES World Environmental Printing Technology Conference**
Opportunity for NPES members to promote their environmental-friendly products and supplies to major Chinese dealers and printers
Evening: **NPES Center 10th Anniversary Reception**
 - Business networking with Chinese dealers, printers and government officials
 - Networking with Center staff to develop new business in China

Beijing Business Agenda

- **Thursday, Sept 27**
Morning: *Depart for Beijing*
Afternoon: Business briefing at the American Embassy
- **Friday, Sept 28**
Morning: Industry visits to leading Chinese printer and manufacturer
Afternoon: Business development meeting with directors of Printing and Printing Equipment Industry Association of China
Evening: Business Trip Wrap-up Meeting, End of Business Agenda
- **Saturday, Sept 29**
Historical site visits
- Guided tour of China's Great Wall, Forbidden City and other sites with expert commentary on Chinese culture and how it affects business practices.
- **Sunday, Sept 30, Trip End, Departure for USA**