



THREE SIGNATURE EVENTS OF NPES WORLD BUSINESS DEVELOPMENT TRIP TO JAPAN AND CHINA



International Graphic Arts Show (IGAS) 2007

The IGAS 2007, sponsored by Japan Graphic Arts Suppliers Committee (Chairman Yoshiharu Komori), will be held for 7 days from September 21 to 27, occupying all the halls (East 1 to 6, West 1 to 4) of Tokyo Big Site. The catch phrase is: *The Future of Print Media – Reliability & Progress*. The goal of filling 4500 booths has already been surpassed, as 4750 booths have been reserved (as of January 31), and 450 corporations and groups are planning to participate. In addition to the adoption of a new barcode admission system, the venue will feature various attractions, including a new technology corner, and an international printing technology exchange meeting. IGAS expects a total of 120,000 visitors from 60 countries.

NPES 3rd World Environmental Printing Conference and Reception

Shanghai, September 26

- One-of-a kind opportunity for NPES members to promote their environment-friendly products and supplies at the Conference with its table-top expo.
- Highly publicized to a Greater China and Southeast Asia audience through a targeted media marketing campaign by NPES China and its dual language e-commerce capabilities.
- A hungry market. China has made environmental protection one of its top two goals in its five-year plan. Environment-friendly printing technology, methods, and supplies are sought by all levels of the industry to fulfill this need. The NPES China Center pioneered and organized the first two of these one-of-a-kind International Environmental Printing Conferences, which were highly publicized and successful for participating companies. This is an excellent venue for NPES members to create market awareness of their products, and receive preferential treatment and support from the attending Chinese regulators to export to China.

NPES China Center 10th Anniversary Reception

Evening:

- Business networking with leaders of China's print industry
- Networking with Center staff to develop new business in China

This is another excellent venue for all NPES members attending the Conference to network with the leaders of the Chinese printing industry and to see the highlights of what the NPES Center in China has done and can do to help members develop new business in Greater China and Southeast Asia.

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