

For Additional Information

Contact: Debbie Vieder

Phone: (703) 264-7200

Fax: (703) 620-0994

FOR IMMEDIATE RELEASE

May 13, 2008

**NPES OFFERS WEBINAR ON 2008 ECONOMIC STIMULUS ACT'S
INVESTMENT INCENTIVES FOR NEW EQUIPMENT PURCHASES**

Reston, VA – NPES The Association for Suppliers of Printing, Publishing and Converting Technologies, together with the Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF), will present a special webinar, “Making the Most of the 2008 Economic Stimulus Act,” on Wednesday, May 21, at 3:00 p.m. EDT. The webinar will show why and how graphic communications companies that purchase new equipment in 2008, vs. 2009, can derive huge savings based on the Economic Stimulus Act of 2008 (ESA), signed into law earlier this year.

The ESA provides 50 percent bonus first-year depreciation on new equipment purchased after December 31, 2007, and placed in service during calendar year 2008. It also nearly doubles to \$250,000 the amount of any capital investment that can be expensed in tax years beginning in 2008. The webinar will explain how participants can apply these allowances to their specific investment decisions. It will also demonstrate for them how to calculate the potential savings from making an equipment investment in 2008 rather than in 2009.

“The Economic Stimulus Act of 2008 provides huge incentives for investment in printing, publishing and converting equipment, but because large capital equipment—such as that often installed in our industry—requires more lead time for engineering and installation, early action will be critical in order to take advantage of these tax savings,” says Ralph Nappi, NPES president. “This webinar is intended to provide guidance for both industry suppliers and their customers on how to proactively take advantage of the ESA, rather than letting this tremendous opportunity slip away.”

- more -

**NPES OFFERS WEBINAR ON 2008 ECONOMIC STIMULUS ACT'S
INVESTMENT INCENTIVES FOR NEW EQUIPMENT PURCHASES**

2

The webinar registration is \$99 for NPES and PIA/GATF members, and \$199 for non-members. To register, phone: (800) 910-4283, or download a registration form from: www.npes.org/government/RegFormWebinar52108.pdf, to complete and fax to: (412) 741-2311. For more information, contact NPES Government Affairs Director Mark J. Nuzzaco at phone: (703) 264-7235 or e-mail: mnuzzaco@npes.org.

About NPES

NPES is a U.S. trade association representing more than 400 companies that manufacture and distribute equipment, software and supplies used across the workflow of nearly every printing, publishing and converting process. NPES is a co-sponsor of PRINT[®] and GRAPH EXPO[®] – the largest and most comprehensive prepress, printing converting, package printing, binding and finishing, mailing and fulfillment, and offset and digital equipment trade show and conference in the Americas. Complete information about the association, its programs and member companies is available online at: www.npes.org, by phone: (703) 264-7200 or fax: (703) 620-0994.

###